

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

**Buying Time Attention: Accounts Payable** 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
	DALTON FOR GOVERNOR
Estimate Number	2210

Invoice #	116493-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116493
Alt Order #	06274910
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Doctors	10-11AM	-			_		-	-	
	CLASS 3 C	CANDIDATE R9.26									
				10/15/12	to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	10:11 AM	WDFG12TVENV106H	\$335.00	)	1
3	WRAL	CBS Daytime (1:30-4P)	130-4p								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	2:28 PM	WDFG12TVENV106H	\$360.00	)	1
4	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	5:23 AM	WDFG12TVENV106H	\$400.00	)	1
5	WRAL	5:00 First News	5-530p								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	5:28 PM	WDFG12TVENV106H	\$1,780.00		1
8	WRAL	CBS This Morning	7am - 9am								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	8:44 AM	WDFG12TVENV106H	\$665.00	)	1
9	WRAL	Dr. Phil	9-10a								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	9:45 AM	WDFG12TVENV106H	\$335.00	)	1
10	WRAL	The Insider (1-130p)	1-130p								
	CLASS 3 C	CANDIDATE R9.26									
				10/22/12	to 10/28/12	1x	1				
	WRAL			W	10/17/12	:30	1:25 PM	WDFG12TVENV105H	\$335.00	MG for 10.1 10/22	2
							to pgm not a	iring	<b>4</b>		
	WRAL			М	10/22/12	:00			<del>\$215.0(</del>	9 See MG 10.2	1
12	WRAL	Late News	11-1135p								

Ref #



Line Channel Description

# Remit Address:

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Time

Day

Date

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Ad-ID

Rate

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Reconciliation

LIIIE	Chaine   Description	Tille	Day	Date	Lengu	I All Illie	Au-ID	nate	neconciliation	nei#
	CLASS 2 - CANDIDATE	•	•	•			•			
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	11:13 PM	WDFG12TVENV106H	\$1,350.00		1
13	WRAL Noon News	12p-1p								
_	CLASS 3 CANDIDATE R9.26	r r								
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	12:52 PM	WDFG12TVENV106H	\$535.00		1
14	WRAL CBS Daytime (1:30-4P)	130-4p						,		
	CLASS 3 CANDIDATE R9.26	100 тр								
	0E/100 0 0/114B/B/11E 110.20		10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	2:59 PM	WDFG12TVENV106H	\$360.00		1
15	WRAL WRAL 5am News	5am - 5:30a		. 0,,	.00	2.00		φοσοίου		
10	CLASS 3 CANDIDATE R9.26	Jani - 3.50a								
	OLAGO O GANDIDATE 113.20		10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	4:58 AM	WDFG12TVENV106H	\$400.00		1
16	WRAL 5:00 First News	5-530p	141	10/22/12	.00	4.00 / ((V)	WDI GIZ I VENVIOON	φ-100.00		
10	CLASS 3 CANDIDATE R9.26	5-550p								
	CLASS 3 CANDIDATE N9.20		10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	5:15 PM	WDFG12TVENV106H	\$1,780.00		1
18	WRAL Dr. Phil	9-10a	IVI	10/22/12	.50	3.13 1 W	WDFGIZTVLNV100H	ψ1,700.00		'
10	CLASS 3 CANDIDATE R9.26	9-10a								
	CLASS 3 CANDIDATE N9.20		10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	9:14 AM	WDFG12TVENV106H	\$335.00		1
40		0.0-	IVI	10/22/12	.30	9.14 AIVI	WDFG12 I VENV100H	<b>გააა.</b> 00		ı
19	WRAL WRAL 6a News Sat	6-8a								
	CLASS 3 CANDIDATE R9.26		10/15/1	0+- 10/01/10	4	1				
	NA/DAI			2 to 10/21/12	1x	1-		<b>\$400.00</b>		
	WRAL		Sa	10/20/12	:30	5:58 AM	WDFG12TVENV106H	\$400.00		1
22	WRAL CBS Sunday Morning	9-1030a								
	CLASS 3 CANDIDATE R9.26									
	WDAI			2 to 10/21/12	1x	1		4505.00		
	WRAL		Su	10/21/12	:30	9:09 AM	WDFG12TVENV106H	\$535.00		1

Length Air Time



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23	WRAL	The Insider (1-130p)	1-130p								
	CLASS 3 C	CANDIDATE R9.26		10/15/1	0. 10/01/10	_	-1				
	WRAL			10/15/1: Th	2 to 10/21/12 10/18/12	1x :30	1 1:25 PM	WDFG12TVENV106H	\$335.00	1	
24	WRAL	Late News	11 110Em	111	10/16/12	.30	1.25 PIVI	WDFG12 I VENV100H	<b>გაან.</b> 00	)	ļ
24		CANDIDATE	11-1135p								
	OLAGO 2 -	OANDIDATE		10/15/1:	2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	11:23 PM	WDFG12TVENV106H	\$1,350.00	)	1
26	WRAL	Noon News	12p-1p								
	CLASS 3 C	CANDIDATE R9.26									
					2 to 10/21/12	1x	1				_
	WRAL			Th	10/18/12	:30	12:39 PM	WDFG12TVENV106H	\$535.00	)	1
28	WRAL	5:30 News	530-6p								
	CLASS 3 C	CANDIDATE R9.26		10/15/1	2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	5:53 PM	WDFG12TVENV106H	\$1,780.00	)	1
30		CBS This Morning	7am - 9am	•••	10/10/12	.00	0.001111	WDI GIZ I V LIVV IOON	ψ1,700.00	,	•
00		ANDIDATE R9.26	rum vum								
				10/15/1	2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	8:29 AM	WDFG12TVENV106H	\$665.00	)	1
31	WRAL	The Insider (1-130p)	1-130p								
	CLASS 3 C	CANDIDATE R9.26									
	MDAL				2 to 10/21/12	1x	-1		4005.00		
	WRAL			Tu	10/16/12	:30	1:26 PM	WDFG12TVENV105H	\$335.00	)	1
33	WRAL	Noon News ANDIDATE R9.26	12p-1p								
	CLASS 3 C	ANDIDATE N9.20		10/15/1	2 to 10/21/12	1x	-1				
	WRAL			Tu	10/16/12	:30	12:13 PM	WDFG12TVENV105H	\$535.00	)	
34	WRAL	WRAL 5am News	5am - 5:30a		10, 10, 12	.00	12.10 1 10	022 20011	ψ550.00	•	,
		ANDIDATE R9.26	J 0100u								

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10/15/12 to 10/21/12



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**CLASS 3 CANDIDATE R9.26** 

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	WRAL WRAL 5am News	5am - 5:30a	·			•				
	CLASS 3 CANDIDATE R9.26									
	WRAL		Tu	10/16/12	:30	5:14 AM	WDFG12TVENV105H	\$400.00		1
35	WRAL 5:00 First News	5-530p								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	5:23 PM	WDFG12TVENV105H	\$1,780.00		1
37	WRAL CBS This Morning	7am - 9am								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	7:59 AM	WDFG12TVENV105H	\$665.00		1
38	WRAL The Doctors	10-11AM								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:00			,	See MG 38.2	1
	WRAL		M	10/22/12	:30	10:30 AM	WDFG12TVENV106H	\$335.00	MG for 38.1 10/17	2
00	WDAL Late Name	44 4405	CLASS	3 CANDIDATE	= IVIG R9.	<b>∠</b> b				
39	WRAL Late News CLASS 2 - CANDIDATE	11-1135p								
	CLASS 2 - CANDIDATE		10/15/10	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	11:34 PM	WDFG12TVENV105H	\$1,350.00		1
41	WRAL WRAL 5am News	5am - 5:30a	**	10/17/12	.00	11.041 10	WDFGIZTVLNV103H	ψ1,000.00		'
41	CLASS 3 CANDIDATE R9.26	Jaiii - J.30a								
	OLAGO S GANDIDATE 119.20		10/15/19	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	4:58 AM	WDFG12TVENV105H	\$400.00		
42	WRAL 5:30 News	530-6p	••	10/11/12	.00	4.00 / tivi	WDI GIZ I VENVIOSII	φ+00.00		•
42	CLASS 3 CANDIDATE R9.26	330-op								
	OLAGO O GANDIDATE 113.20		10/15/13	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	5:54 PM	WDFG12TVENV105H	\$1,780.00		1
45	WRAL Dr. Phil	9-10a	**	10/17/12	.00	J.J+ 1 W	MP! GTT I A FINA TO DU	ψ1,700.00		'
40	What Di. Filli	3-10a								



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45	WRAL	Dr. Phil	9-10a				-				
	CLASS 3 C	ANDIDATE R9.26									
				10/15/12 to	10/21/12	1x	1				
	WRAL			W	10/17/12	:30	9:35 AM	WDFG12TVENV105H	\$335.00		1
46	WRAL	5:30 News	530-6p								
	CLASS 3 C	ANDIDATE R9.26									
				10/22/12 to	10/28/12	1x	M				
	WRAL			М	10/22/12	:30	5:53 PM	WDFG12TVENV106H	\$1,780.00		1
47		<b>The Insider (1-130p)</b> ANDIDATE R9.26	1-130p								
				10/15/12 to	10/21/12	1x	TF				
	WRAL		·	F	10/19/12	:30	1:16 PM	WDFG12TVENV106H	\$500.00		1
		Aire	ed Spots 3	32							

Gross Total \$24,765.00

**Agency Commission** \$3,714.75

Payment Terms 30 Days **Net Amount Due** \$21,050.25